



NATREL PLUS[®] and NINJA CREAMi « Plus up your Frozen Treats » CONTEST

Official Rules

1. The « PLUS UP YOUR FROZEN TREATS » Contest (the « Contest ») is organized by Agropur Cooperative (the « Contest Organizers ») and SharkNinja (the « Sponsor ») and administered by Agropur Cooperative (the « Administrator »). The Contest runs online on the www.natrel.ca/en/natrel-ninja-contest website from November 6th, 2023 at 12:00:00 p.m. (EDT) to November 17th, 2023, at 11:59:59 p.m. (EST) (the « Contest Period »).

ELIGIBILITY

2. The Contest is open to residents of Canada who have reached the age of majority in their province of residence. Employees, members, representatives, directors, officers and mandataries of the Contest Organizers, of the sponsor, of the Contest Administrators, of any company, corporation, trust or other legal entity controlled by or affiliated to them, their advertising and promotional agencies, suppliers of the prizes, material and services related to this Contest, as well as members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse and any individuals with whom such employees, members, representatives, directors, officers and mandataries are domiciled, are not eligible. To enter the Contest online, Participant's computer must be configured to accept "Cookies".

HOW TO ENTER

No purchase is necessary

3. To enter the Contest, follow the steps below :
 - 3.1 Visit the www.natrel.ca/en/natrel-ninja-contest website.
 - 3.2 complete the entry submission (the "Submission") with your full name, email address and phone number and confirm that you have read, understood and accepted the Contest Rules.
 - 3.3 All Contest entries must be received during the Contest Period.
 - 3.4 The Contest Administrators' computer is the official timekeeping device for this Contest.

- 3.5 In the event of a dispute over the identity of an entrant, the entry will be considered made by the natural person who is assigned the email address by the email service provider.
4. **Entry Limits.** Entrants must respect the following limits otherwise they may be disqualified:
- 4.1 Only one (1) Submission;
- 4.2 When an entrant has more than one email address, the entrant must only use one (1);
- 4.3 Multiple entries received from any person or email address beyond the limits stated above will be void. Entries generated by script, macro or other automated means and entries by any means that subvert the registration process are void. All entries become the exclusive property of the Organizer and the Sponsor once submitted and will not be returned.

PRIZES' DESCRIPTION

5. One (1) prize will be awarded to a finalist in the Constest, including one (1) prize to a finalist residing in Canada. The prize consists of one (1) Ninja Creami valued at (\$250).
- 5.1 **Limit.** There is a limit of one (1) prize per person and per residence of the Contest Period.

DRAW

6. On november 20th,2023 at 10 :00am (EST), at 4600 Armand-Frappier, Longueuil QC, J3Z 1G5, a random draw of one (1) eligible entries (one (1) in Canada) will be held among all eligible entries registered during the Constest Period. The selected participant will be awarded one (1) prize.
7. **Odds of winning.** The odds of winning are as follows :
- 7.1 The odds of an entrant's entry being selected for a price depend on the number of eligible entries registered during the Contest Period.

AWARDING OF THE PRIZES

8. To be declared a winner, any selected entrant must:

8.1 Be reached by the Contest Administrators by phone or by email, at the sole discretion of the Contest Organizers, within ten (10) days of the draw. If the selected entrant is reached by email, he/she must reply in accordance with the instructions given in the email, as the case may be. In the case of the return of an email prize notification as undeliverable, the Contest Organizers will have the entire discretion to disqualify the entrant's entry or to try to reach him/her by phone; and

8.2 Fill out and sign the Declaration and Release Form (the "Declaration Form") that the Contest Administrators will provide him/her by mail, fax or email to the effect that he/she has fulfilled all the requirements of these Contest Rules, and return it to the Contest Administrators for them to receive it within ten (10) days of its receipt; and

8.3 Upon request and in a timely manner, provide a valid identification card with photograph; and

9. The prize will be sent via physical mail, by the Sponsor, using the contact information provided at the time of entry, between 4-6 weeks after the potential winner is declared the winner.

10. Failure to comply with one of the conditions mentioned in these Contest Rules or to accept the prize will cause any selected entrant to be disqualified. In such a case, the Contest Administrators may, at their sole discretion, cancel the prize or hold a new draw until an entrant is selected and declared a winner.

GENERAL CONDITIONS

11. **Verification.** Submissions and Declaration Forms are subject to verification by the Contest Organizers and/or the Contest Administrators. Any Submission or Declaration Form which is, as the case may be, incomplete, illegible, mutilated, fraudulent, registered or submitted late, bearing an invalid email address or phone number, not bearing the correct answer to the mathematical skill-testing question or otherwise noncompliant shall be rejected and will not entitle to an entry or to the prize, as the case may be.

12. **Disqualification.** The Contest Organizers reserves the right to disqualify a person or to cancel one or several entries of a person who participates or tries to participate in this Contest by using methods that do not comply with these Contest Rules or that are unfair to other entrants (e.g. entries exceeding the authorized limit). Such a person may be reported to the appropriate legal authorities.
12. **Conduct of the Contest.** Any attempt or action to deliberately sabotage the legitimate conduct of this Contest constitutes a violation of civil and criminal laws. Should there be any such attempt or action, the Contest Organizers reserves the right to reject the entrant's entries and obtain legal or equitable relief under applicable laws.
13. **Acceptance of the prize.** Prizes must be accepted as described in these Contest Rules and may not, in any case, be in whole or in part transferred to another person, replaced by another prize or exchanged for cash, except as provided in the section below.
14. **Substitution of the prizes.** In the event where it would be impossible, difficult and/or more costly for the Contest Organizers and the Sponsor to award a prize (or a portion thereof) as described in these Contest Rules, they reserve the right to award a prize (or portion thereof) of the same kind and of equivalent value or, at their sole discretion, the cash value of the prize (or portion thereof) as indicated in the Contest Rules.
15. **Liability limit : use of the prizes.** By entering the Contest, any entrant selected for a prize releases and holds harmless the Contest Organizers, the Contest Administrators, any company, corporation, trust or other legal entity controlled by or affiliated to them, their advertising and promotional agencies, their employees, members, representatives and mandataries (the "Released Parties") from and against any damage resulting from the acceptance or use of the prize.
16. **Liability limit : prizes supplier.** Any entrant selected for a prize acknowledges that upon awarding of the prize, the obligations related to it become the responsibility of the providers of services and goods related to the prize.
17. **Liability limit : conduct of the Contest.** The Released Parties disclaim all liability for any event that may limit or prevent any entrant's participation in the Contest. The Beneficiaries are not responsible for the malfunction of any computer component, any software or any communication line, for the loss or absence of

network communication or for any faulty, incomplete, incomprehensible or erased transmission. by any computer or network and which may limit or prevent any person from participating in the Contest. The Beneficiaries also disclaim any responsibility for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or any software or other and by the transmission of any information relating to the participation in the Competition.

18. **Website.** The Contest Organizers and Contest Administrators do not warrant that access to or use of the Contest Website or any related website will be uninterrupted during the Contest Period or error-free.
19. **Contest modification.** . The Contest Organizers reserves the right, at their sole discretion, to cancel, terminate, modify or suspend this Contest in whole or in part, should human intervention or an event take place that could alter or affect the administration, security, impartiality or conduct of the Contest as provided in these Contest Rules, and this, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, if required.
20. **Termination of participation in the Contest.** In the event that participation in the Contest must be terminated in whole or in part before the closing date provided in these Contest Rules, the Contest Organizers may, at their sole discretion, proceed with the draw among the entries duly registered during the Contest Period or, as the case may be, up to the date of the event ending participation in the Contest.
21. **Prizes limit.** In no event shall the Contest Organizers be required to award more prizes than indicated in these Contest Rules or to award a prize otherwise than in compliance with these Contest Rules.
22. **Liability limit : participation in the Contest.** Persons who enter or try to enter this Contest release the Released Parties from any liability for damage these said persons may incur as a result of their entry or their attempt to enter the Contest.
23. **Autorization.** By entering this Contest, any entrant selected for a prize authorizes the Contest Organizers, the Sponsor and its representatives to use, if required, his/her name, photo, likeness, voice, place of residence and/or statement regarding the prize for publicity purposes, without any form of compensation.

24. **Communication with entrants.** No communication or correspondence related to this Contest shall be exchanged with entrants except as provided for in these Contest Rules or at the Contest Organizer's initiative.
25. **Personal information.** Entrants' personal information collected for the purpose of the Contest will only be used to administer the Contest. No commercial or other communications unrelated to the Contest will be sent to entrants unless they have otherwise agreed to receive such communications. The personal information of entrants collected for the purposes of the Contest will only be used to administer the Contest. No commercial or other communications unrelated to the Contest will be sent to entrants unless they have otherwise agreed to receive such communications. By participating in this program, each participant expressly consents that the Organizer, the Sponsor, the Administrator, their agents and / or representatives, store, share and use any information and personal information submitted for the purpose of administering the Contest and in accordance with to the Organizer's privacy policy (available at: <https://www.agropur.com/en/privacy-policy>).
26. **Proprety.** Declaration Forms are the property of the Contest Organizers and shall not in any case be returned to the selected entrants.
27. **Entrant identification.** For the purpose of these Contest Rules, any entrant is the person whose name appears on the Submission and it is to this person to whom the prize will be awarded if he/she is selected and declared a winner.
28. **Contest Organizer's decision.** Any decision by the Contest Organizers or its representatives regarding this Contest is final and without appeal, subject to a ruling by the *Régie des alcools, des courses et des jeux du Québec* on any issue under its jurisdiction.
29. **Dispute resolution.** For Quebec resident, any dispute respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any dispute respecting the awarding of a prize may be submitted to the Régie for the purpose of helping the parties reach a settlement.
30. **Unenforceability.** If a section of the Contest Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.



31. **Language.** In case of any discrepancy between the French and English versions of these Contest Rules, the French version shall prevail.

INDIVIDUALS PARTICIPATING IN THE CONTEST ACKNOWLEDGE HAVING READ AND ACCEPTED THESE CONTEST RULES AND AGREE TO COMPLY WITH THEM.